

**Subject:** Re: LA BID Consortium 2017 Kick Off Meeting  
**From:** Andrew Thomas <andrew@thewestwoodvillage.com>  
**Date:** 02/23/2017 10:42 AM  
**To:** Andrew Thomas <andrew@thewestwoodvillage.com>  
**CC:** Jasmine Ramos <jasmine@fashiondistrict.org>

Hello Los Angeles BID Consortium friends,

I'm reaching out to let you know of a great opportunity to attend the West Coast Urban District Forum and also join the California Downtown Association!

For a limited time only, when you sign up for the Forum, to be held from March 14-16 in Long Beach, you can take advantage of a promotion to join CDA for all of 2017 for just \$75.

CDA is a fantastic organization, and we are expanding our reach to become more involved at the state level so we can advocate for issues that matter to our communities. For those of us that don't have the staffing resources to advocate on issues, this is an excellent opportunity to partner to expand your capabilities.

You can learn more about the upcoming conference in Long Beach, and about CDA, at our website:

<http://californiadowntown.com>

In the meantime, please don't hesitate to reach out to me with questions. I hope you can take advantage of this great opportunity, and I'll see you in Long Beach!

Andrew

Andrew Thomas  
Executive Director

Westwood Village Improvement Association  
10880 Wilshire, Suite 117  
Los Angeles, CA 90024  
T: (310) 470-1812  
F: (310) 474-2414  
[www.thewestwoodvillage.com](http://www.thewestwoodvillage.com)